



B2B E-COMMERCE

PLATFORMS · AUTOMATION · BUSINESS APPLICATIONS

Transform your e-commerce into a **business platform.**

A digital platform designed to support your growth.

We design scalable B2B e-commerce solutions that automate your operations, connect your tools, and adapt to the way you work.

B2B E-COMMERCE

AUTOMATION

INTEGRATION

BUSINESS APPLICATIONS

SYLIUS · SYMFONY

Your business is evolving.

Your tools need to evolve with it.

When you launch a business, an online store, a few spreadsheets, and email exchanges can be enough. But as the business grows, these tools start to show their limits.

Manual operations

Entering, checking, and transferring information between multiple tools.

Complex catalog

Products, pricing, and availability that are hard to maintain.

Specific B2B needs

Negotiated pricing, business accounts, recurring orders, approvals.

Tools that don't talk to each other

ERP, CRM, logistics, and e-commerce requiring manual intervention.

The real cost

Reduce time and risk

Every manual process becomes a recurring cost

Wasted time · errors · operational costs · missed business opportunities..

01 · ACCELERATE

Start from a proven e-commerce foundation

Reduce development time and risk with proven features.

Technologies

Sylius · Symphony

02 · ADAPT

Build what sets you apart

Build only the features specific to your business.

Technologies

Custom-built

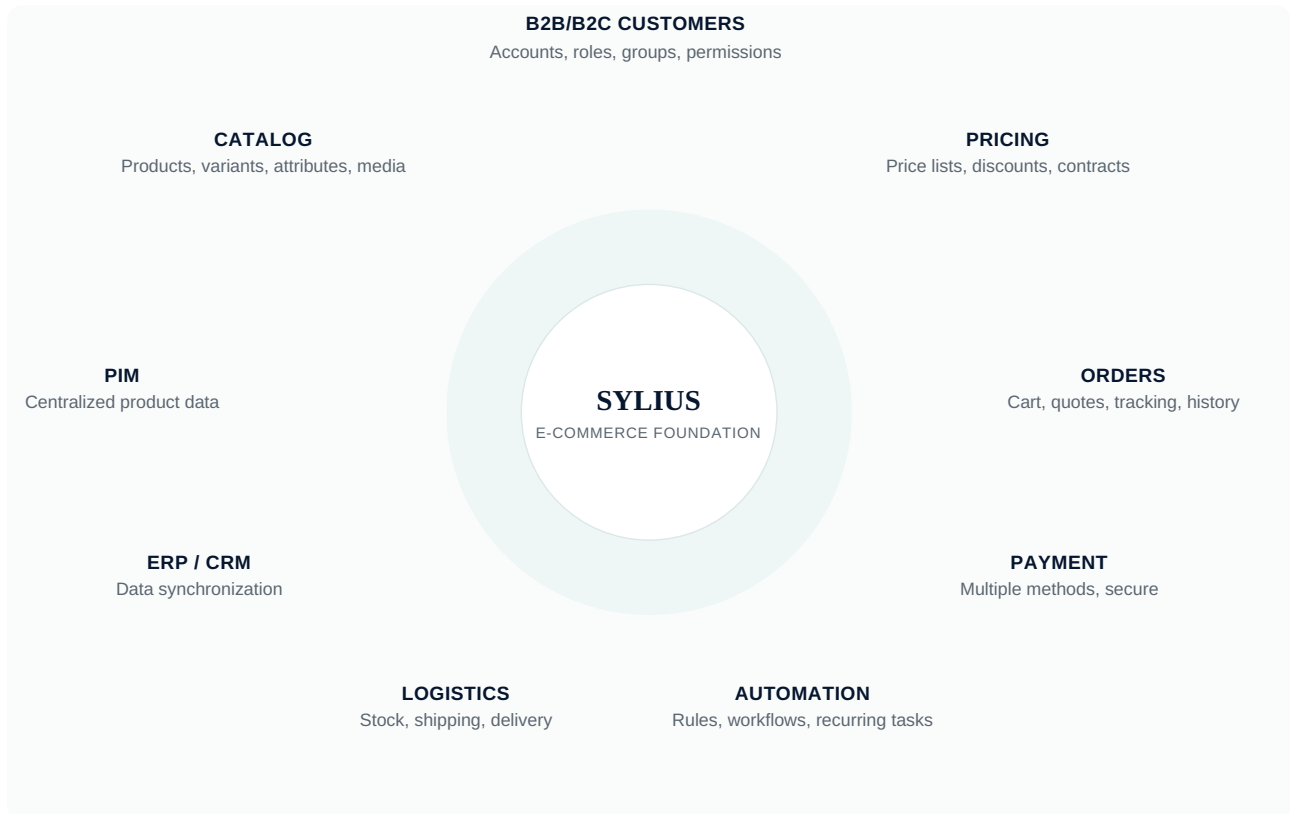
03 · GROW

Scale the platform

An architecture able to grow with your needs and your growth.

Don't rebuild everything. Build what makes the difference.

A proven e-commerce foundation to move faster, then custom development only where your business requires it.



SYMFONY

The custom business layer

Business applications · Workflows · API · Specific services

When needs go beyond the e-commerce scope, Symfony makes it possible to build the features specific to your business.

A platform that **evolves with your business.**

Your business won't stay the same in three years. New customers, products, markets, or processes will appear. Your platform needs to be able to evolve without a complete overhaul.

01

TODAY

E-commerce

Catalog · Customers · Pricing · Orders · Payment

02

TOMORROW

Integrations

ERP · CRM · PIM · Logistics · Accounting

03

THE DAY AFTER

Automation

Synchronization · Workflows · Notifications · Processing

04

NEXT

Business applications

New markets · new channels · new services

You don't need to plan for everything today.
We build a foundation solid enough to evolve tomorrow.

An investment that must create value.

A digital platform represents a significant investment. We believe its value should be explainable in more than just a number of development days.

€60,000

Investment

5 YEARS

Usage horizon

€12,000 / YEAR

Annualized investment

Time saved

Reduce administrative tasks and re-entry work.

Errors avoided

Limit data-entry, pricing, or order errors.

Additional sales

Improve the customer journey and processing capacity.

Reduced costs

Better integrate or replace redundant tools.

Our goal

Before developing anything, we identify the expected gains with you to determine whether the investment makes sense.

Value created = productivity gains + costs avoided + business potential

Different projects. One consistent approach.

Every project is different. Our approach stays the same: understand the business, start from a solid foundation, and build only what creates value.

ENDOLOGICA

E-commerce & recurring orders

Set-up of a Sylius foundation tailored to the business model, recurring orders, and Stripe integration.

Technologies

Sylius · Symfony · Stripe

GEMMABIO

Business application & workflows

E-health application generating medical reports following a test prescription. Stripe subscription and patient payment.

Technologies

Symfony · Stripe

MANAGIN

Business platform & automation

Platform connecting companies with transition managers: API, back office, and algorithmic search.

Technologies

Symfony · API · GRECO

A method for turning a problem into an opportunity.

Before talking about technology or development, we start by understanding your business.

01

UNDERSTAND

Your business, your customers, your teams, and your processes.

02

IDENTIFY

Pain points, manual tasks, wasted time, and the limits of existing tools.

03

PRIORITIZE

The issues with the greatest value potential for your business.

04

DESIGN

The user journey and the solution before deciding what needs to be built.

05

MEASURE

Expected gains: time saved, errors avoided, reduced costs, business potential.

06

BUILD

The solution with the right level of technology, without unnecessary complexity.

The question we set out to answer

«Where can we create the most value with the least complexity?»

FIRST CONVERSATION

30 to 60 minutes

No commitment

No solution imposed.

No technology for technology's sake.

A platform built around your business.